

# Encore Leadership Corps

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## Navigating the Landscape of Volunteer Management



A special training for volunteer groups, organizations, and programs

**Monday, April 12, 2010**  
**Point Lookout, Northport, ME**  
**1 P.M.-4 P.M.**

Adults 50 and older represent a large portion of Maine's population. They have the skills, experience, and interest in volunteering in the areas of smart growth, environmental stewardship, and community building. Is your organization tapping into this corps of volunteers? Are you ready to learn more about how you can recruit and retain older adult volunteers in your group, agency or organization?

If so, please join us for a special training specifically designed for volunteer coordinators, program managers, and other key leaders who work with volunteers!

Topics to be covered include marketing to older adults, recruiting and retaining volunteers, best practices in volunteer management, tools for working with highly skilled volunteers, and the "4 F's" of Baby Boomer volunteerism.

### **Presenters:**

**Paula Burnett**, Program Director, RSVP, UMaine Center on Aging

**Chevelle Marshall**, Program Coordinator, RSVP, UMaine Center on Aging

**Ken Murray**, Director of Volunteer Services, Southern Maine Area Agency on Aging

**Anne Schink**, Consultant in Volunteer Management, Training and Facilitation

**To register, visit: <http://www.encoreleaders.org/programs.html>**

For more information contact Amanda Chamberlain at  
[amanda.chamberlain@umit.maine.edu](mailto:amanda.chamberlain@umit.maine.edu) or by phone at 207-262-7931

*There is no cost to attend.*



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UMaine Center on Aging • 25 Texas Ave • Camden Hall • Bangor, ME • 04401  
Phone 207-262-7931 • [www.encoreleaders.org](http://www.encoreleaders.org) • [info@encoreleaders.org](mailto:info@encoreleaders.org)