Whether you’re a returning ENCorps member or a new attendee joining us for the first time this year, we want to welcome you to the 2013 Encore Leadership Corps Summit.

The Summit is a great opportunity for members to come together to discuss and learn about important topics in current events, citizen journalism, new media, and collaborative group leadership. This year’s setting for our two day convening will be the beautiful Bar Harbor Regency and Harborside Hotel in Bar Harbor. The 2013 Summit promises to deliver an exciting and engaging program meant to support you, the volunteer, and the important community work you are doing. Some of the key highlights of this year’s program include:

• Kicking off our summit will be Quil Lawrence, a nationally recognized journalist with National Public Radio, who will talk about growing up in rural Maine and the impact citizen journalism has on his work and in media around the world.

• Ed Cervone from the Maine Development Foundation will offer his perspective on the most timely issues of importance in the State of Maine.

• Workshop presenters will cover lively topics such as storytelling, fundraising, photojournalism, leadership, and fostering media relationships.

• Unique opportunities for off-site learning and engagement through selected educational tours at the Jackson Laboratory, College of the Atlantic and a tour and presentation by Friends of Acadia.

All of the 2013 Summit programming is made possible because of our generous funders, including Atlantic Philanthropies, the Knight Foundation, and our partners at the Maine Community Foundation. We would also like to thank the Ocean Properties and Bangor Savings Bank for their sponsorship of this event. Thank you to our Summit exhibitors for providing information, resources and additional opportunities for ENCorps volunteer work in the community.

This year’s event is guaranteed to inspire, educate and stimulate as we celebrate the important community work that our members are carrying out throughout Maine. If you are new to ENCorps, our annual event is a great way to learn more about our program and the support we provide to experienced Mainers who are making a difference every day in their communities.

We hope you enjoy the 2013 Encore Leadership Corps Summit.

Sincerely,

ENCorps staff and partners
David Aquila (“Quil”) Lawrence is an award-winning correspondent for National Public Radio (NPR) News, covering the millions of Americans who deployed to Iraq and Afghanistan as they transition to life back home.

Previously, Lawrence served as NPR’s Bureau Chief in Kabul. He joined NPR in 2009 as Baghdad Bureau Chief – capping off ten years of reporting in Iraq and all the bordering countries. That experience made the foundation for his first book Invisible Nation: How the Kurds’ Quest for Statehood is Shaping Iraq and the Middle East, published in 2008.

Before coming to NPR, Lawrence was based in Jerusalem, as Middle East correspondent for The World, a BBC/PRI co-production. For the BBC he covered the fall of the Taliban in December 2001 and returned to Afghanistan periodically to report on development, the drug trade and insurgency.

Lawrence began his career as a freelancer for NPR and various newspapers while based in Bogota, Colombia, covering Latin America. Other reporting trips took him to Sudan, Morocco, Cuba, Pakistan and Iran.

A native of East Benton, Maine, Lawrence studied history at Brandeis University, with concentrations in the Middle East and Latin America. He is fluent in Spanish and conversant in Arabic.

DAY 1: SPECIAL BOOMER REPORTING CORPS CONVENING

The first day of the Summit includes special content designed to help you strengthen your journalism, media, and reporting skills as they relate to your community volunteer work.

The Boomer Reporting Corps (BRC), an initiative of Encore Leadership Corps, provides specialized mentoring and general skill-building workshops to Mainers over the age of 50. Designed to encourage older adults throughout Maine to become citizen journalists, the project helps these older adults create community news outlets, newsletters, blogs, websites, columns in local newspapers, and more. For more information, visit www.boomerreportingcorps.org.

OUR SINCERE THANKS to this year’s Summit Sponsors
SUMMIT SCHEDULE

Monday, May 20 • Harborside Hotel

10:30 - 11:00 AM  CHECK-IN & REGISTRATION

11:00 - 11:30 AM  WELCOME & OVERVIEW – Meredith Jones, President & CEO, Maine Community Foundation & Lenard Kaye, Director, University of Maine Center on Aging

11:30 AM - 12:15 PM  KEYNOTE: Quil Lawrence, Correspondent, National Public Radio

12:15 - 1:15 PM  LUNCH/NETWORKING

1:15 - 2:15 PM  RURAL NEWS PANEL with Facilitator Earl Brechlin, Editor, Mount Desert Islander, and panelists: Abby Curtis, Reporter, Bangor Daily News; Tom Groening, Editor, Working Waterfront

2:15 - 3:00 PM  BOOMER REPORTING CORPS SHOWCASE PANEL, facilitated by Bill Kuykendall, Senior Lecturer, New Media, University of Maine

3:00 - 3:15 PM  BREAK

3:15 - 4:05 PM  WORKSHOPS
• The Art of Oral History Interviewing: Jo Radner, Storyteller
• Writing News People Will Actually Read: Chris Busby, Editor and Publisher, The Bollard
• Don’t Let Your News Fall Into the Black Hole Known as the Garbage Can: Dan Cashman, President, Cashman Communications

4:05 - 4:20 PM  BREAK

4:20 - 5:10 PM  WORKSHOPS
• The Art of Oral History Interviewing: Jo Radner, Storyteller
• Photography and the Changing Landscape: Brian Fuelner, Visuals Editor, Bangor Daily News
• A Nose for News: Abby Curtis, Reporter, Bangor Daily News

Monday, May 20 Evening Events • Bar Harbor Regency

6:00 PM  DINNER at Bar Harbor Regency

7:15 - 9:00 PM  MOVIE: The Way We Get By (See description on page 8)
Tuesday, May 21 • Bar Harbor Regency

7:15 - 8:00 AM  TAI CHI with Barbara Steller, ENCorps member
8:00 - 8:45 AM  BREAKFAST
8:45 - 9:00 AM  WELCOME: Lenard Kaye, Director, UMaine Center on Aging
9:00 - 9:45 AM  WHAT MATTERS IN MAINE
   Ed Cervone, President & CEO, Maine Development Foundation
9:45 - 10:00 AM ICEBREAKER ACTIVITY
10:00 - 10:30 AM GROUP PHOTO
10:30 - 10:45 AM BREAK with Refreshments/Browse Exhibit Booths
10:45 - 11:15 AM MAINE SEA GRANT OPPORTUNITIES, Paul Anderson, Director, Maine Sea Grant
11:15 - 12:00 PM ENCORPS MEMBER PANEL: From Farm to Table: Creative Food Collaborations
12:00 - 1:00 PM LUNCH & NETWORKING
1:00 - 2:15 PM OFF-SITE TRIPS
   • Friends of Acadia
   • Tour of the College of the Atlantic
1:15 - 2:15 PM WORKSHOPS
   • ENCorps 101: Patti Foden, Program Coordinator, Encore Leadership Corps
   • Skills to Facilitate Effective Meetings: Deb Burwell, Partner, Paddling the Rapids
2:30 - 3:45 PM OFF-SITE TRIPS
   • Friends of Acadia
   • Tour of Jackson Laboratories
2:30 - 3:30 PM WORKSHOPS
   • Tricks of the Trade – Getting the Most from Your Fundraising Efforts: Patricia Hubbard, Principal, Hubbard Consulting
   • Learning Styles – Ever Wonder Why Everyone Else Does Things the Wrong Way?: Debbie Mattson, Principal, Mediation & Facilitation Resources
3:30 - 3:45 PM BREAK
3:45 - 4:00 PM CLOSING REMARKS
WORKSHOP DESCRIPTIONS

Monday, May 20

The Art of Oral History Interviewing • Jo Radner, Storyteller
In this active workshop, Radner will show you how to conduct interviews that generate powerful stories: how to listen deeply to emerging memories, how to be silent when silence is needed, and how to ask effective questions at the right moment. You will learn ways to work within the collaborative dynamics of a good interview to trigger memories, evoke stories, and maintain an ethical relationship with those you interview.

Writing News People Will Actually Read • Chris Busby, Editor and Publisher, The Bollard
Chris Busby discusses alternative journalism in Maine and blogging for the Bangor Daily News, and provides tips on how to write news stories and columns that grab and hold readers’ attention. Topics explored in the workshop include researching stories, how to get story ideas, writing good headlines and leads, and employing unconventional styles.

Don’t Let Your News Fall Into the Black Hole Known as the Garbage Can • Dan Cashman, President, Cashman Communications
Getting the word out for your event, or newsworthy piece of information always seems easy, right? So, why is it that sometimes drafting a press release and sending it to the local news outlets’ e-mail addresses doesn’t work? Because sometimes the people making decisions on what is newsworthy and what is not are receiving more than a thousand e-mails a day. Making impressions and standing out are key, as well as having reasonable expectations for what to expect for results.

Photography and the Changing Landscape • Brian Fuelner, Visuals Editor, Bangor Daily News
In this workshop, we will talk about how photography and the tools used are changing in a newsroom. Newspaper photographers are now asked to produce high quality video and transmit photos instantly with mobile devices along with their daily photographic report. The industry has changed dramatically, and is changing every day. We’ll talk about everyday tools that you can use to give a better photographic report as well as take a glance at what professionals are using today.

A Nose for News • Abby Curtis, Reporter, Bangor Daily News
How do reporters find the news? Sources for stories are all around us - at places like planning board meetings, on social media websites such as Facebook, even waiting in line next to us at the grocery store. How do we work our connections to find those sources and then determine what is a worthwhile story to tell? Participants should leave this workshop with a starter list of sources in their own lives that will prove to be fertile ground for interesting, relevant news stories.

Tuesday, May 21

ENCorps 101 • Patti Foden, Program Coordinator, Encore Leadership Corps
Are you a new Encore Leadership Corps member or an existing member who wants to get more out of your ENCorps membership? If so, join us for ENCorps 101 to learn about the many benefits of membership and what ENCorps has to offer. This engaging session will even include a lively round of bingo!
Skills to Facilitate Effective Meetings • Deb Burwell, Partner, Paddling the Rapids
What are the skills and attitudes an effective facilitator needs? How can we build the necessary capacity to be useful? This presentation will deepen your understanding of facilitation and provide you with ideas for how you can develop your skills.

Tricks of the Trade: Getting the Most from Your Fundraising Efforts • Patricia Hubbard, Principal, Hubbard Consulting
This session will include an exploration of strategies that you can use as a volunteer to help fundraise for your community volunteer projects. Information will be provided on the types of fundraising activities where you can have the most impact along with information on generating appropriate fundraising goals and follow-up. This session will also touch upon how you can engage other volunteers in fundraising.

Learning Styles – Ever Wonder Why Everyone Else Does Things the Wrong Way? • Debbie Mattson, Principal, Mediation & Facilitation Resources
This is an interactive workshop. First you will take a short inventory to learn how you best learn and work. The inventory will be followed by a fun exercise that puts your learning style and others’ learning styles in perspective. Experience the joy of diverse learning styles.

OPTIONAL OFF-SITE ACTIVITIES

Friends of Acadia
Friends of Acadia preserves, protects, and promotes stewardship of the outstanding natural beauty, ecological vitality, and distinctive cultural resources of Acadia National Park and surrounding communities for the inspiration and enjoyment of current and future generations. Please join us for a short tour of Acadia National Park, showcasing a recent project completed by the Friends of Acadia.

Tour of the College of the Atlantic
The College of the Atlantic was chartered in 1969 by a small group of local community members and educators who saw in Mount Desert Island a great year-round location for learning. The educational philosophy was clear: COA would be the first college in the US to have, as its primary focus, the relationship between humans and the environment. Together, faculty and students explore the oceans around Mt. Desert Island, study whales in the Gulf of Maine, and explore the woods and mountains of Acadia National Park.

Tour of The Jackson Laboratory
The Jackson Laboratory’s 43 acre campus is nestled between the Frenchman Bay and the mountains of Acadia National Park, one mile from downtown Bar Harbor. The staff of nearly 1,300 supports 38 research teams that investigate the genetic basis of cancer, diabetes, Alzheimer’s and many other human diseases and disorders. The Jackson Lab also provides more than 2.7 million laboratory mice to more than 19,000 biomedical, pharmaceutical and industrial researchers around the world. Please join us for a tour of the Jackson Laboratory to learn about the history of the lab and the scientific breakthroughs that have occurred right here in Maine.
The South by Southwest (SXSW) Special Jury Award winning “The Way We Get By” is a deeply moving film about life and how to live it. Beginning as a seemingly idiosyncratic story about troop greeters - a group of senior citizens who gather daily at a small Maine airport to thank American soldiers departing and returning from Iraq, the film quickly turns into a moving, unsettling and compassionate story about aging, loneliness, war and mortality.

When its three subjects aren’t at the airport, they wrestle with their own problems: failing health, depression, mounting debt. Joan, a grandmother of eight, has a deep connection to the soldiers she meets. The sanguine Jerry keeps his spirits up even as his personal problems mount. And the veteran Bill, who clearly has trouble taking care of himself, finds himself contemplating his own death. Seeking out the telling detail rather than offering sweeping generalizations, the film carefully builds stories of heartbreak and redemption, reminding us how our culture casts our elders, and too often our soldiers, aside. More important, regardless of your politics, “The Way We Get By” celebrates three unsung heroes who share their love with strangers who need and deserve it.

“‘The Way We Get By’ is not so much a slice of life as the whole pie, the highs and lows of twilight living, all found and filmed in a terminal at an airport in Maine. What a country.”
- Dan Zak, WASHINGTON POST

“I absolutely loved this film.”
- Erik Childress, WGN RADIO

“This one will leave you breathless.”
- Mike Riggs, WASHINGTON CITY PAPER

REGISTRATION INFORMATION

The May 2013 Encore Leadership Corps Summit at the Bar Harbor Regency is quickly approaching, and we want to confirm your attendance and learn about any accommodations you may need. Please fill out the Registration Form and Workshop and Activity Sign-up on the following pages and return by April 26, 2013. Slots will be filled on a first come, first served basis.

Send Registration Form to:

Encore Leadership Corps Summit 2013 Registration
UMaine Center on Aging
25 Texas Ave, Camden Hall
Bangor, ME 04401
Fax: 207-262-7921
info@encoreleaders.org

Register online at www.encoreleaders.org/news-and-events/2013summit/
To become an ENCorps member please visit www.encoreleaders.org.

Questions? Please call Mia Noyes at 207-262-7931 or e-mail mia.noyes@umit.maine.edu.

Sending in your registration form as soon as possible will help us prepare and ensure your needs are met while at the Summit. Please complete the registration form individually even if you are attending with a significant other. After we receive your completed registration form, we will be in contact with more details as the Summit draws closer. We are looking forward to seeing you at the Summit on May 20-21, and we hope you are looking forward to the Summit as well. Thank you and see you soon!

REGISTRATION FEES
There is a $25 non-refundable registration fee to attend the Summit. This fee will help us to defray a small portion of the costs for the Summit. This fee includes all meals throughout the 2 day event and lodging Monday night. This is a flat registration fee and will apply to all participants whether you attend one day or both days of the Summit and whether or not you take advantage of staying in a provided hotel room. See important information below regarding meals and lodging.

LODGING INFORMATION
Lodging will be provided if you request it. Lodging at the Bar Harbor Regency hotel is in the heart of Bar Harbor and within walking distance from the ocean. Preference for lodging will be given to those attendees staying for the full summit event. You will be assigned to a hotel room with another ENCorps member based on gender and location so that you will have a chance to meet other participants from your region of the state. Lodging will be provided in standard hotel rooms with 2 double beds or 1 king bed (couples rooms only). If you are attending the Summit as a couple, you may request to room together. If you know of someone attending the Summit with whom you would like to share a room, please indicate this on your registration form. Only those attending both days will get priority for free lodging and we will do our best to accommodate your requests.

Lodging will be provided free of charge on Monday night for Summit attendees. If you would prefer to room alone at your own expense, the Bar Harbor Regency is offering a special rate of $105/night or you may find other lodging nearby. You will need to make these reservations directly with the Regency. Please tell them you are with the Encore Leadership Corps Summit to receive the special rate (Please note: You are still responsible for paying the $25 Summit registration fee even if you book your own lodging).

Looking to extend your stay and make a vacation out of your trip? The Bar Harbor Regency will be offering their special $105 rate for rooms booked in connection with our event for 2 days before and 2 days after the event. If you would like to extend your stay at the Regency, we will provide you with specific instructions in your confirmation packet that will allow you to book those extra days at the special rate.

MEALS
Lunch and dinner will be provided on Monday, May 20th and breakfast and lunch will be provided on Tuesday, May 21. We invite you to join us for dinner at the Bar Harbor Regency on Monday night or enjoy dinner in town on your own. Please help us get an accurate head count by indicating on your registration form whether or not you plan to join us for dinner on Monday night.

CARPOOL ARRANGEMENTS
ENCorps staff will be working to put together carpools from various regions of the state based on the information you provide on your confirmation form. Please indicate on the registration form whether or not you will need carpooling arrangements.
SUMMIT REGISTRATION FORM
Register online at:
www.encoreleaders.org/news-and-events/2013summit/

Your Name: ____________________________________________________________

Your Address: __________________________________________________________

Telephone: _____________________________________________________________________

E-mail: _______________________________________________________________________

1. Are you currently an ENCorps member?

___ Yes
___ No*

* If you are not currently an ENCorps member, please apply for membership no later than May 1, 2013. To apply, visit www.encoreleaders.org. Summit registrations are processed on a first come first served basis. We cannot guarantee Summit slots.

2. Will you be attending the Summit training on Monday, May 20th and Tuesday, May 21st?

___ I am attending the 2013 Summit both days.
___ I am only attending the first day, Monday, May 20th.
___ I am only attending the second day, Tuesday, May 21st.
___ Other (please specify): _________________________________________________

3. This year handouts are available in paper format or online. All attendees will receive essential handouts needed for workshops and sessions. Please indicate which option you would like for all other handouts:

___ Paper format/binder ___ I will download Summit materials online

4. Would you like to participate in a carpool to and from the Summit?

___ Yes, either as a driver or a rider.
___ Yes, as a rider only.
___ Yes, as a driver only.
___ I am not interested in carpooling.
5. Would you like lodging at the Bar Harbor Regency (free of charge) for the night of Monday, May 20th?
   ___ Yes, I am requesting free shared lodging the night of Monday, May 20th
   ___ I will be booking my own lodging (at my own expense) directly with the Regency
   ___ I will not need lodging

6. If you are requesting free lodging at the Bar Harbor Regency for the night of Monday, May 20th, please list other ENCorps members you would prefer to share a room with in the space provided below (this includes spouses, friends, coworkers, etc.). We will try our best to honor requests, but we cannot guarantee room assignments. Preference will be given to members who attend both days of the Summit.
   ___ I would like to share a room with (1 king size bed):
   ___ I would like to share a room with (2 full size beds):

7. Will you need any special accommodations while at the Summit?
   Dietary Requests
   Please specify:
   Disability Accommodations
   Please specify:

   ------------------------------------------
   DINNER OPTIONS (Monday, May 20th)

8. Two choices will be available for dinner Monday, May 20th. Please help us get an accurate head count for dinner by choosing your dinner option below:
   ___ I would like to have dinner with ENCorps served at the Bar Harbor Regency Hotel.
   ___ I would like to find dinner at my own expense elsewhere.

   MAY 20th SKILL BUILDING WORKSHOPS

9. There will be 3 skills-building workshops for each breakout session on May 20th. Rank your preferences 1, 2, and 3 for each session.
   1st SESSION (3:15-4:05PM)
   ___ The Art of Oral History Interviewing - Jo Radner
   ___ Writing News People Will Actually Read - Chris Busby
   ___ Don’t Let Your News Fall Into the Black Hole Known as the Garbage Can: Dan Cashman

   2nd SESSION (4:20-5:10PM)
   ___ The Art of Oral History Interviewing - Jo Radner
   ___ Photography and the Changing Landscape: Brian Fuelner
   ___ A Nose for News - Abby Curtis
10. There will be 2 skills-building workshops and 2 off-site activities for each breakout session on May 21st. Rank your preferences 1, 2, and 3 for each session.

WORKSHOPS & ACTIVITIES AFTER LUNCH (1:15-2:15PM WORKSHOPS; 1:00-2:15PM ACTIVITIES)

___ ENCorps 101 - Patti Foden
___ Skills to Facilitate Effective Meetings - Deb Burwell
___ Friends of Acadia off-site activity
___ Tour of the College of the Atlantic off-site activity

FINAL WORKSHOPS & ACTIVITIES (2:30-3:30PM WORKSHOPS; 2:30-3:45 ACTIVITIES)

___ Tricks of the Trade: Getting the Most from Your Fundraising Efforts: Patricia Hubbard
___ Friends of Acadia off-site activity
___ Tour of the Jackson Lab off-site activity

11. Please write any additional comments, questions or concerns in the space below.

Registration fee: There is a $25 registration fee to attend the Summit this year. Your registration will not be considered complete until we receive payment. To pay by check, please make your check payable to: University of Maine. Write “ENCEorps Summit” in the memo line of the check. To pay by credit card, please visit the ENCorps website address below for more information:
www.encoreleaders.org/news-and-events/2013summit/

To get priority for lodging and workshop choices, please return this form or register online no later than April 26, 2013.
Deadline for all registrations is: May 7, 2013.

Submit registrations online at: www.encoreleaders.org/news-and-events/2013summit/

OR

Submit registrations by mail to:
Encore Leadership Corps
Summit 2012 Registration
UMaine Center on Aging
25 Texas Ave
Camden Hall
Bangor, ME 04401

Fax: 207-262-7921

Questions? Please call Mia Noyes at 207-262-7931 or e-mail mia.noyes@umit.maine.edu
ENCOrps is a program of the University of Maine Center on Aging in partnership with the Maine Community Foundation and with the cooperation of many other local, state, and national organizations. Initial funding for this project comes from:

U.S. Environmental Protection Agency’s Aging Initiative
The Atlantic Philanthropies
The Maine Community Foundation
Jane’s Trust
Margaret E. Burnham Charitable Trust
Davis Conservation Foundation

In addition to the funders above, we would like to recognize Bangor Savings Bank and Ocean Properties for their support of this event. The first day of the summit is a special convening celebrating the work of the Boomer Reporting Corps, a special project of Encore Leadership Corps. Funding for the Boomer Reporting Corps is provided by The John S. and James L. Knight Foundation, Maine Community Foundation, and The Atlantic Philanthropies.